

Kristina Manente

Freelance writer, audio editor and producer, social media strategist, community relations manager, and worldwide explorer

WORK HISTORY

2017 - present

MUSIC COLUMNIST – SEOUL Magazine

- + Write monthly articles on trends and news in the Korean music industry.
- + Arrange and conduct interviews with subjects in the Korean music industry

2013 - present

FREELANCE WRITER – Various Publications. For a full portfolio, please go [here](#)

- + Pitch and create content largely for travel and culture websites, magazines, and other publications.
- + Content has appeared in SYFY, FANDOM, Grok Nation, Korea Magazine, iExplore, BuzzFeed, Badassery Magazine, Rebels Market, GO Magazine, and more.

2010 - present

EDITOR-IN-CHIEF, OWNER – Nerdventurists, Baker Street Babes, Very Nerdy Curly

- + Manage, curate, write, and edit content with a team of contributors.
- + Social media creation and interaction on Facebook, Twitter, Instagram, and Tumblr to an audience of over 100,000.
- + The Nerdventurists – Travel guides, tips, fun finds, and experiences that are a little bit different from your regular adventure.
- + The Baker Street Babes – All-female Sherlock Holmes podcast, blog, and event holder.
- + Very Nerdy Curly – Personal and professional blog containing essays, interviews, and articles about nerd and geek media at large.

2014 – 2016

ON-AIR TALENT – Wired Radio, Key 103.1

- + Write and host weekly talk show live on-air. Take calls and requests.
- + Best Talk Radio, 2014 Wired Radio Awards

2011 – 2014

SOCIAL MEDIA EDITOR – East London Radio, Baker Street Babes

- + Manage official social media accounts
- + Engage with followers and readers, tracking analytics, and liaising with councils, people, and companies through social media accounts.

EDUCATION

2005 – 2009

BA HISTORY AND ARCHAEOLOGY – Lycoming College

- + Richard and Miriam L. Mix Award for Excellence in Historical Writing

2013 – 2015

MA RADIO – Goldsmiths University of London

- + BJTC (British Journalism Training Council) accredited

SKILLS

SOCIAL MEDIA

- + Twitter, Facebook, Instagram, Tumblr, Livestreaming, and Asian SNS such as Kakao Talk, Line, and Weibo
- + Expert knowledge in engagement, algorithm, and usage

BLOGGING

- + SEO optimization, call-to-action, and engagement
- + Comfortable with long and short form, lists, as well as reported pieces

INTERVIEWING

- + Years of experience interviewing high profile actors, actresses, and other members of the media
- + Ability to interview in person, over the phone/computer, and through email with authenticity

PHOTOGRAPHY

- + Professionally trained with SLR, DSLR, and mirrorless cameras
- + Understanding of lighting, focus, and editing
- + Instagram with 55,000+ followers

LANGUAGE

- + Native English speaker with years of ESL teaching experience
- + TEFL 120 Hours
- + Elementary level Japanese
- + Elementary level Korean

INTERESTS

MUSIC

- + K-pop fan of many years with a wide range of appreciation for the genre
- + Frequent attendee of musicals and opera

TRAVEL

- + Lived abroad in England, Israel, Japan, and Korea
- + Has traveled solo to 49 countries as of February 2018

