

Kristina Manente

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Skills

Abilities: Writing, editing, brand integration, brand collaboration, copywriting, social media, interviews, script writing, blog writing, article writing, content writing

Software: Google Suite, Microsoft Suite, Adobe Suite

Experience

Podcast Network Manager, Manning Media Inc | April 2021 – June 2023

- Successfully oversaw and managed Listen Frederick and Listen Hagerstown podcast networks
- Directed social media activities, content creation, and brand integration.
- Led end-to-end podcast production, ensuring alignment with vision, quality, and objectives.
- Managed and supported a diverse portfolio of 12+ podcasts.
- Facilitated collaboration with radio stations, driving increased exposure and audience engagement.
- Played a key role in establishing loyal audiences, contributing to sustained growth for both networks, gaining upwards of 65,00 listens in the first six months.

Self-Operated, Content Writer | January 2015 – December 2021

- Consistently delivered high-quality content across diverse subjects while maintaining a keen understanding of audience engagement and brand promotion.
- Was adept at crafting articles, blog posts, and social media content and contributed to effective content marketing strategies.
- Known for writing and editing informative pieces that highlighted brand products in an engaging and genuine manner.
- Notable publications featured work with reputable platforms including SYFY, Star Trek, FANDOM, Grok Nation, Geek, Polygon, VRV, Seoul Magazine, Korea Magazine, and Go Magazine.
- Select clips available at www.clippings.me/kmanente

Copywriter, Investis Digital | December 2018 – January 2020

- Created and curated evergreen and editorial content for a diverse client base in the online and digital media sectors.
- Developed content that resonated with audiences, reinforced brand identities, and supported client objectives in the digital landscape.
- Articles and blog posts created played an integral part in elevating companies and brands, forging strong, relatable, and authentic connections that translated into sustained success and growth for Investis Digital.

Social Media Editor, East London Lines | 2014

- Managed official accounts through Facebook, Twitter, and YouTube, maintaining a strong online presence.
- Engaged with followers and readers, tracked analytics, and facilitated communication with councils, individuals, and companies via social media platforms.
- Led real-time coverage of breaking news, collaborating closely with senior editors to identify sources and relevant material.
- Acted as a reporter for the website, actively participating in news coverage, conducting interviews, and creating diverse media content.

Education

Bachelor of Fine Arts in History and Archaeology

Lycoming College, Lycoming, PA

Masters of Fine Arts in Radio

Goldsmiths University of London, London, England